

### Group Multimedia Presentation Rubric

Overall, I'll be looking for three things: Did everyone in your group learn? How well did you communicate what you learned? How effective was your presentation in demonstrating what you learned & teaching others about your topic? Below is the rubric used to assign your grade.

Criteria:	4 points	3 points	2 points	1 point	0 points
<b>FOCUS</b>	The presentation had a clear and consistent focus. Audience was able to leave with a clear understanding about presenters' topic.	By the time he/she finished, audience understood the presenter's point clearly, but may have had some doubts along the way.	Audience learned <i>some</i> , but needs further clarification on a few items.	With individual effort, listeners should be able to get the "gist" of what the presenters were trying to teach, but they shouldn't have to work that hard.	Majority of audience members most likely didn't benefit from presentation at all
<b>ORGANIZATION</b>	At every point in the presentation, I knew exactly where the presenter was and where we had been, and I had a sense of where we were going. I never lost sight of the presenter's focus.	I generally knew where the presenters were talking about, but there were a couple of places where I was a little confused. Some of the slides may not have been clear, and a couple seemed off topic.	I was never totally lost during the presentation, but several of the slides were unclear or confusing; several of the slides seemed to deviate from the main point.	By the time the presenter finished, I understood what the focus was, but most of the slides seemed jumbled.	I was lost during most of the presentation. Few if any of the slides seemed logical when presented
<b>SUPPORT &amp; ELABORATION</b>	There was plenty of supporting information, evidence, images, etc. to make the presenter's point. I am thoroughly convinced that they learned!	The presenter provided enough support for his/her argument, but some images seemed extraneous or purely decorative, and a couple of bullet points needed further clarification.	There was a fair amount of supporting information, but it was too sparse. The presenter did not sufficiently elaborate on many of the bullet points, and the images added little to my understanding of the issue.	The presenter relied too heavily on short bullet points in the multimedia presentation and didn't provide sufficient oral elaboration. The images were purely decorative and added nothing to my understanding of the issue.	The presenter gave virtually no evidence at all for his/her argument. And what was with that clip art?!?
<b>CONVENTIONS</b>	The presentation was easy to read; text was free of errors.	There were one or a few errors in grammar, spelling, or usage, but they did not detract from the content. Text was clear and easily readable.	<b>There</b> were several errors in grammar, spelling, or usage. Text was not as readable as it could have been.	The presentation was riddled with sloppy errors that detracted from the content.	Problems with grammar, spelling, usage, layout, and font choices made this presentation nearly incomprehensible
<b>PRESENTATION</b>	The presenters gave a clear, thorough, informative presentation apart from the multimedia format. The presenter welcomed questions from the audience and responded thoughtfully.	The presenters spoke well and with confidence but occasionally read bullet points without sufficient elaboration. His/her responses to questions were good but could have been stronger.	The presenters spoke with some confidence but relied heavily on the text on the screen. This probably would not have been a strong, coherent presentation without the PowerPoint/Prezi/etc. to hold it together.	The presenters mostly read the bullet points on the screen, only occasionally elaborating on them. He/she looked at the screen as much as at the audience and faltered when responding to questions from the audience or speaking independently.	The presenters merely read the bullet points on the screen, then referred back to them in response to questions. It seemed almost as though he/she had never seen the PowerPoint/Prezi/etc. before today.